

The Office of Infrastructure Protection

National Protection and Programs Directorate
Department of Homeland Security

Hometown Security Overview

Minnesota Festivals and Events Association

5 November, 2018



Homeland
Security

Protective Security Advisor Program

- Field-deployed personnel who serve as critical infrastructure security specialists
- State, local, tribal, and territorial (SLTT) and private sector link to DHS infrastructure protection resources
 - Coordinate vulnerability assessments, training, and other DHS products and services
 - Provide a vital link for information sharing in steady state and incident response
- During contingency and special events, PSAs support preparedness activities along the five primary mission areas: prevention, protection, response, recovery, and mitigation

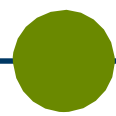


Homeland
Security

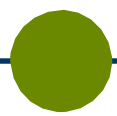
● Homeland Security Starts with Hometown Security



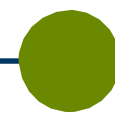
Security starts here.



connect



plan



train



report



1 CONNECT

To establish relationships

Visit dhs.gov/hometownsecurity to learn more about Federal resources like the DHS Protective Security Advisor program. Get to know local law enforcement and EMS

PLAN

Keep employees & customers safe

Stay aware of potential threats and hazards to your business, including your computer systems
Visit ready.gov/business to develop plans to ensure safety, security, and business continuity

3 TRAIN

Staff to deal with potential threats

Teach employees to identify and report suspicious activity

REPORT

If you see something suspicious

Post details of what to watch for and how to report it. Join the "If You See Something, Say Something™" campaign at dhs.gov/see-something-say-something

HOMELAND SECURITY STARTS WITH HOMETOWN SECURITY

BACKGROUND

- Soft targets/public gathering places are attractive targets for our adversaries
- Americans congregate daily to work, play, shop, learn, celebrate, worship, and watch sports and entertainment at a variety of locations:
 - Concert halls and theatres
 - Restaurants and shopping malls
 - Parades and fairs
 - Houses of worship
 - Sports venues
- Our adversaries may perceive locations like these as attractive targets

1

CONNECT

To establish relationships

Visit dhs.gov/hometownsecurity to learn more about Federal resources like the DHS Protective Security Advisor program. Get to know local law enforcement and EMS

PLAN

Keep employees & customers safe

Stay aware of potential threats and hazards to your business, including your computer systems
Visit ready.gov/business to develop plans to ensure safety, security, and business continuity

3

TRAIN

Staff to deal with potential threats

Teach employees to identify and report suspicious activity

4

REPORT

If you see something suspicious

Post details of what to watch for and how to report it. Join the "If You See Something, Say Something™" campaign at dhs.gov/see-something-say-something

CONNECT

CONNECT: Don't let your call to local law enforcement when an incident occurs be your first call. Reach out and develop relationships beforehand.

Reach Out & Develop Relationships Beforehand

- Local law enforcement and emergency management
- Neighbors and community organizations
- DHS Protective Security Advisor
- FBI and InfraGard: <https://www.infragard.org/>
- Homeland Security Information Network (HSIN)
- Fusion centers
- Customers and patrons

1 CONNECT

To establish relationships

Visit dhs.gov/hometownsecurity to learn more about Federal resources like the DHS Protective Security Advisor program. Get to know local law enforcement and EMS

PLAN

Keep employees & customers safe

Stay aware of potential threats and hazards to your business, including your computer systems
Visit ready.gov/business to develop plans to ensure safety, security, and business continuity

3 TRAIN

Staff to deal with potential threats

Teach employees to identify and report suspicious activity

REPORT

If you see something suspicious

Post details of what to watch for and how to report it. Join the "If You See Something, Say Something™" campaign at dhs.gov/see-something-say-something

PLAN

PLAN: Don't wait for something to happen. Take the time now to plan on how you will handle a security event should one occur.

Know the threats and hazards for your location and plan how you will:

- Secure your location
- Respond to emergencies
- Communicate during emergencies
- Maintain business continuity

1 CONNECT

To establish relationships

Visit dhs.gov/hometownsecurity to learn more about Federal resources like the DHS Protective Security Advisor program. Get to know local law enforcement and EMS

PLAN

Keep employees & customers safe

Stay aware of potential threats and hazards to your business, including your computer systems
Visit ready.gov/business to develop plans to ensure safety, security, and business continuity

3 TRAIN

Staff to deal with potential threats

Teach employees to identify and report suspicious activity

REPORT

If you see something suspicious

Post details of what to watch for and how to report it. Join the "If You See Something, Say Something™" campaign at dhs.gov/see-something-say-something

PLAN

Emergency Action Plan – Protective Actions for Life Safety

At a minimum, every business should have procedures for:

- Fires and other emergencies
- Evacuation
- Emergency escape, shelter in place, and lockdown
- Medical response

www.ready.gov/business/implementation/emergency

Emergency Action Plan – Active Shooter Preparedness

- Safe rooms
- Communication protocol
- Communications equipment
- Training

Emergency Action Plan – Active Shooter Response

- Call 9-1-1
- Notify occupants
- Run, Hide, or Fight
- Coordinate with responders
- Control access
- Account for personnel
- Recover after an incident

Emergency Action Plan – Assisting Emergency Responders

- Law enforcement's goal: **stop the shooter**
- What they need to know:
- Location of the shooter(s)
- Number of shooters
- Description of shooters
- Number and type of weapons
- Number of victims

1 CONNECT

To establish relationships

Visit dhs.gov/hometownsecurity to learn more about Federal resources like the DHS Protective Security Advisor program. Get to know local law enforcement and EMS

PLAN

Keep employees & customers safe

Stay aware of potential threats and hazards to your business, including your computer systems
Visit ready.gov/business to develop plans to ensure safety, security, and business continuity

3 TRAIN

Staff to deal with potential threats

Teach employees to identify and report suspicious activity

REPORT

If you see something suspicious

Post details of what to watch for and how to report it. Join the "If You See Something, Say Something™" campaign at dhs.gov/see-something-say-something

TRAIN

TRAIN: Provide your employees with training resources and exercise your plans often. The best laid plans must be exercised in order to be effective.

- Train employees on the Emergency Action Plan and on Active Shooter Response
- Conduct evacuation drills with employees, outlining evacuation routes and assembly points
- Test the security plan with drills and tabletop exercises
- Involve first responders in exercises

www.ready.gov/business/testing/exercises

1 CONNECT

To establish relationships

Visit dhs.gov/hometownsecurity to learn more about Federal resources like the DHS Protective Security Advisor program. Get to know local law enforcement and EMS

2

PLAN

Keep employees & customers safe

Stay aware of potential threats and hazards to your business, including your computer systems
Visit ready.gov/business to develop plans to ensure safety, security, and business continuity

3 TRAIN

Staff to deal with potential threats

Teach employees to identify and report suspicious activity

4

REPORT

If you see something suspicious

Post details of what to watch for and how to report it. Join the "If You See Something, Say Something™" campaign at dhs.gov/see-something-say-something

TRAIN

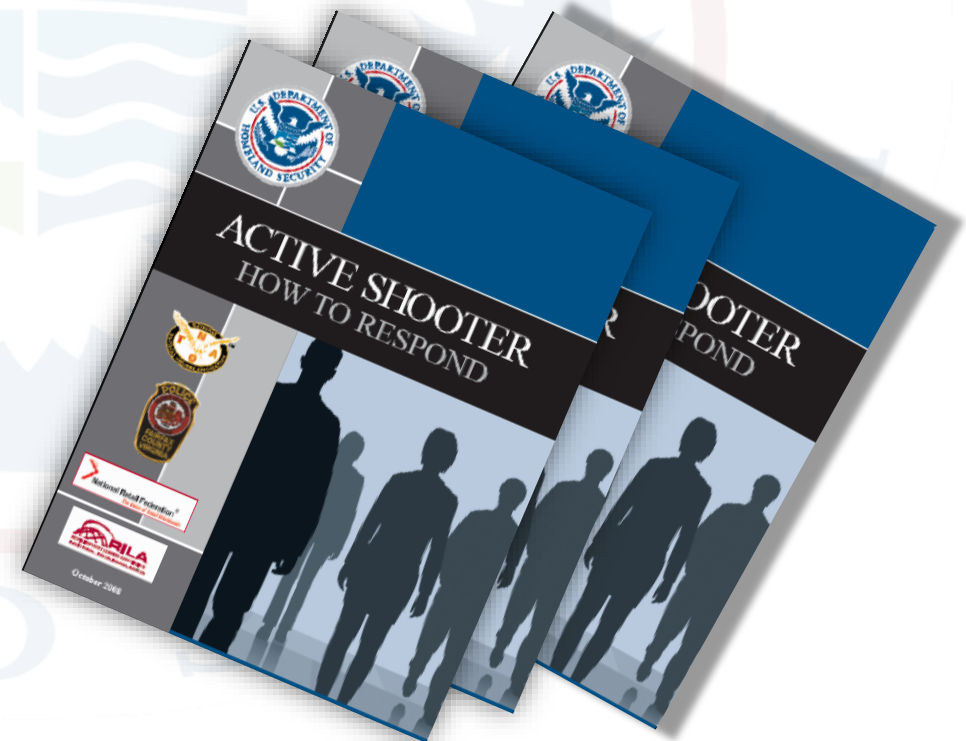
Training & Outreach Materials

- Materials consist of three products
 - Basic Guide Book
 - Break Room Poster
 - Pocket Emergency Measures Guide
- To download these materials, visit

www.dhs.gov/ActiveShooter

Online Training

- "Active Shooter, What You Can Do" (IS-907)
- Available through the Federal Emergency Management Agency Emergency Management Institute:
 - <http://training.fema.gov/EMIWeb/IS/IS907.asp>
 - 45 minutes



1 CONNECT

To establish relationships

Visit dhs.gov/hometownsecurity to learn more about Federal resources like the DHS Protective Security Advisor program. Get to know local law enforcement and EMS

PLAN

Keep employees & customers safe

Stay aware of potential threats and hazards to your business, including your computer systems
Visit ready.gov/business to develop plans to ensure safety, security, and business continuity

3 TRAIN

Staff to deal with potential threats

Teach employees to identify and report suspicious activity

REPORT

If you see something suspicious

Post details of what to watch for and how to report it. Join the "If You See Something, Say Something™" campaign at dhs.gov/see-something-say-something

REPORT

REPORT: "If You See Something, Say Something™" is more than just a slogan.

What to Report

- Unattended packages (e.g., backpacks, briefcases, boxes) that might contain explosives
- Taking pictures or video of infrequently used access points, security guards, or security equipment (e.g., perimeter fencing, security cameras, etc.)
- Wearing unseasonably bulky clothing that might conceal explosives or weapons
- Attempting to gain unauthorized entry to restricted areas
- Presenting false or misusing insignia, documents, and/or identification
- Communicating a threat to a public gathering

How to Report

- For emergencies in progress call 9-1-1
- Suspicious activity should be reported to
 - Local law enforcement
 - Regional fusion center
 - Local FBI

1 CONNECT

To establish relationships

Visit dhs.gov/hometownsecurity to learn more about Federal resources like the DHS Protective Security Advisor program. Get to know local law enforcement and EMS

PLAN

Keep employees & customers safe

Stay aware of potential threats and hazards to your business, including your computer systems
Visit ready.gov/business to develop plans to ensure safety, security, and business continuity

3 TRAIN

Staff to deal with potential threats

Teach employees to identify and report suspicious activity

REPORT

If you see something suspicious

Post details of what to watch for and how to report it. Join the "If You See Something, Say Something™" campaign at dhs.gov/see-something-say-something

REPORT

“If You See Something, Say Something™”

- Race, ethnicity, national origin, or religious affiliation alone is not suspicious
- Report behavior and situations
 - Unattended backpack
 - Break in
- Not beliefs or speech unrelated to terrorism or criminal activity



RESOURCES TO SUPPORT CONNECT – PLAN – TRAIN – REPORT

Protective Security Advisors proactively engage with government partners and the private sector to protect critical infrastructure. For more information or to contact your local PSA, e-mail NICC@hq.dhs.gov.

The Ready Campaign provides help with planning for businesses at <http://www.ready.gov/business>.

DHS Active Shooter resources are available at <http://www.dhs.gov/active-shooter-preparedness>.

“If You See Something, Say Something™” <http://www.dhs.gov/see-something-say-something>.

Nationwide Suspicious Activity Reporting (SAR) Initiative (NSI) information is available at <https://nsi.ncirc.gov/>. SAR training for private sector partners is located at https://nsi.ncirc.gov/hsptregistration/private_sector/.

Countering Improvised Explosive Device information and resources are available at www.dhs.gov/tripwire.

InfraGard is a public-private partnership between the FBI and the private sector that represents individuals from businesses, academic institutions, State and local law enforcement, fire and EMS agencies, as well as other participants dedicated to sharing information, education, and intelligence. Please go to www.infragardmembers.org and <https://www.infragard.org>.

Information on **DHS cybersecurity programs** is available at www.dhs.gov/cyber. To find out more about the Cybersecurity Awareness Campaign, go to <http://www.dhs.gov/stopthinkconnect>. For tips from the U.S. Computer Emergency Response Team, go to <https://www.us-cert.gov/ncas/tips>.



Homeland Security

For more information, visit:
www.dhs.gov/critical-infrastructure

Glenn Sanders
Protective Security Advisor
Minnesota
763.257.3403
glenn.sanders@dhs.gov