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## Insider FALL 2018

### Exploring Event Service Vendors



On October 16, MNFEA members enjoyed an exclusive behind-the-scenes tour of operations facilities in the South Metro.

Enjoying a full day of networking and connecting with event operators throughout Minnesota, event attendees visited the operations facilities of Biffs, Inc., TVG Events & Ziegler Power Systems. The facility tours provided insight into these important elements of event production and answered compelling questions about what happens behind-the-scenes of these crucial event services.





## Save the Date for MNFEA, Class of 2019!

We're heading to Saint Cloud, MN for this year's exciting MNFEA Conference! Save the date for **March 13-15, 2019** and join us for this great opportunity to network with MNFEA Members, the Board of Directors, and leading event organizers from throughout Minnesota. You'll gather valuable insights for enhancing your event operations and discover products and services to help support your events. You won't want to miss it!

More details coming soon!



Public Affairs for an insightful presentation on event safety management processes from key professionals from across the state.

Guests enjoyed discussions with Shane Zahn, Director of Safety Initiatives, Minneapolis Downtown Improvement District; Sgt. Mark Klukow, Special Events/Dignitary Protection, Minneapolis Police Department; and Glenn Sanders, Protective Security Advisor, U.S. Department of Homeland Security.

Missed the event? No worries! We'll be posting videos of the presentations to our [Member Resources](#) page soon so you can discover what you missed.



### Economic Impact of a County Fair

County fairs provide an opportunity for community members to gather and celebrate their hobbies and interests. They can also be places for learning about new research and practices.

And yes, fairs can generate economic activity in the community. Many communities are interested in understanding the role a county fair plays in the local economy. Determining an exact answer, however, can be complex.

[READ MORE](#)



A great way to connect with festival & event professionals!

## MEMBER BENEFITS

Professional Resources • Peer Networking • Conference Discounts  
Innovative Ideas • Educational Opportunities • Exclusive Tours

[CLICK HERE TO REGISTER](#)



### New Recycling Guidelines for Your Events

Did you know that single stream recycling has changed? With our changing relationship with Asia, US recycling programs will continue to shift as new limitations are revealed for acceptable recyclables and non-recyclables. Keep up-to-date with the changes effecting waste management at your events.

[READ MORE](#)





## Happy Hour Skating & Networking: Saint Paul Winter Skate

December 6 | Landmark Center

Join us for skating, drinks and networking at Saint Paul Winter Skate, outside of Landmark Center. This Happy Hour is an opportunity for you to connect with friends, while making connections with new colleagues and fellow MNFEA members. Come and go as you please between 5:00 p.m. and 7:30 p.m.

[REGISTER NOW](#)

# Become A SPONSOR !

## Take Advantage of the 2018 Year-End Special!

Become a sponsor of the 2019 MNFEA Conference by December 31, 2018 and we'll feature an ad for your company's product or service in TWO upcoming email blasts sent to our database of 600+ event producers, vendors, and service providers!

To take advantage of this special offer, you must sign up and pay your sponsor fees by 11:59pm December 31st.

[LEARN MORE](#)

## Welcome To All Our New Members!

ATV Big Air Tour | Soundset Music Festival | Ramsey County Agricultural Society |  
Greenspring Media | Event Potential | Podium Sports Marketing

## Meet the Board

MNFEA is managed by a stellar group of industry professionals covering a vast assortment of positions and markets in the festival and events industries. Learn about and meet members of the 2018–2019 Board at upcoming events, meet-ups & more!

**Deb Schaber** | Saint Paul Festival & Heritage Foundation

**Steve Madson** | SRO Productions, Inc.

**Kate Frye** | City of St. Paul

**Junia Joseph-Benham** | Rooted Creative Event Services

**Dot Belstler** | Twin Cities Pride

**Wendy Famadou** | Ziegler Power Systems

**Jon Iannazzo** | Atmosphere Events Group

**Paulette Odenthal** | Get In Gear

**Alyssa Olson** | Saint Paul Festival & Heritage Foundation

**Diana Rohlfen** | Biffs, Inc.

**Tim Simplot** | Simplot Entertainment

**Vince Vanella** | TVG Events

[LEARN MORE](#)

## MEMBER EVENTS

### Wells Fargo WinterSkate

Landmark Center, Saint Paul  
November 17 - February 3, 2019

### Wells Fargo WinterSkate

Loring Park, Minneapolis  
November 23 - March, 2019

### Holidazzle

Loring Park, Minneapolis  
November 23 - December 23  
Thursdays through Sundays

### Saint Paul Winter Carnival

Kellogg Park, Saint Paul  
January 24 - February 3

### Securian Financial Winter Run

Saint Paul, MN  
January 26, 2019

## Newsletter Submissions

Get your events listed by submitting your event info to:  
[info@mnfea.com](mailto:info@mnfea.com).

Winter Deadline:

Dec 15, 2018

Mails: Jan 2018

Spring Deadline:

Feb 15, 2019

Mails: Mar 2019

*The MNFEA board reserves the right to edit or reject submissions for length, content or any other reason.*